



Transforming Communities Through the Power of Sports

MAR/APR REPLAY ◀◀

CAREER KICK STARTER DAY Milagro Center

“The Game Plan Starts Here.”

We hosted a full-day experience at the Milagro Center to equip students with what they need to win in life.

- Professional headshots
- LinkedIn optimization
- Resume building
- Live career coaching

Every student left with a Roadmap to Success - and the tools to thrive on it.



STUDENT SPOTLIGHT

“This is what it’s all about.”

Ronald Godfrey - Earned a scholarship after a year of hard work, consistency, and heart

Lenard Hart - Recognized for going above and beyond, setting the tone for excellence

Both are living proof of what happens when you meet young people where they are and guide them forward.



Ronald Godfrey



Lenard Hart

STUDENT SURVEY SNAPSHOT Commitment Ready

“Stats that speak.”

As students wrapped up college apps and finalized decisions ahead of Commitment Day, we asked them about the Bigger Than Sports experience.

This is a cornerstone of our work - and a preview of the future we’re building.



now have a clear plan for their future



feel more confident and prepared



said having a mentor close in age made their journey more impactful

OFFICIAL PARTNERSHIP Atlantic High School Football Team

“More students. More opportunity. More futures changed.”

We officially partnered with the Atlantic High School football team to bring BTS programming directly to student-athletes.

Not just helping them dream of going pro - but helping them prepare for life beyond the game.



APRIL 6TH FLAG FOOTBALL TOURNAMENT

“Community. Joy. Purpose in motion.”

Our biggest event yet - with record turnout and the most funds raised to date. We surveyed every participant, and the results said it all.

100%

felt hopeful
and proud of
their community

100%

said it helped create
positive change
beyond the game

100%

left happier, more
energized, and
having FUN

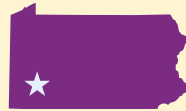


COMING UP NEXT ►►

BTS EXPANDS TO PITTSBURGH Obama Academy

“From the courts to the classroom, we’re nationwide now.”

We’ve crossed state lines! With our new partnership at Obama High School in Pittsburgh, BTS is now officially a multi-state movement.



New city.
Same mission.
The impact keeps growing.



3v3 BASKETBALL TOURNAMENT Pittsburgh Launch

“The Steel City meets BTS energy.”

It’s happening. Our first-ever basketball tournament in Pittsburgh!

New community, same mission. We’re showing up - and showing out.



PROJECT PURPLE TOURNAMENT Connecticut

“Bigger than just a sports tournament.”

We’re teaming up with Project Purple to host a special tournament in Connecticut.

Two nonprofits. One mission. Using sports to create real, lasting impact.

Become a sponsor of this tournament!
CLICK HERE



THE BIGGER THAN SPORTS PODCAST LAUNCHES

“Where stories speak louder than stats.”

Our brand-new podcast is live - amplifying stories of how sports shaped lives.

From athletes who went pro to those who pivoted and thrived, we’re spotlighting journeys beyond the scoreboard.

This is the voice of a generation who know their worth is bigger than sports.

Watch our first episode.
[www.youtube.com/
@biggerthansports](https://www.youtube.com/@biggerthansports)



THANK YOU

TO OUR SPONSORS



JAB
HOSPITALITY

YOUR SUPPORT
CAN CHANGE LIVES

DONATE HERE

“Invest in the youth who are
investing in the youth.”

The poster is for a 3 vs 3 Basketball Tournament. It features a large orange basketball in the center. Silhouettes of basketball players in various poses (dribbling, shooting, passing) are scattered around the basketball. The background is a light purple with a subtle dot pattern. The text is primarily in yellow and green. Logos for 'BIGGER THAN SPORTS' and 'project purple' are in the top corners. A QR code is in the bottom right corner.

BIGGER THAN SPORTS

project **purple**
— A WORLD WITHOUT PANCREATIC CANCER —

3 vs 3 BASKETBALL TOURNAMENT

Location: **Seymour Middle School,**
211 Mountain Rd, Seymour, CT 06483
Date: **Sunday, July 19, 2025**
Start Time: **10 Am - 3 Pm**
16 Teams Max, Sign up **ASAP!**

GRAND PRIZE **\$400**
Registration: **\$150/Team**

Bring Your Families!
Music • Food • Raffles
3 Point Contests and More!

For more information:
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